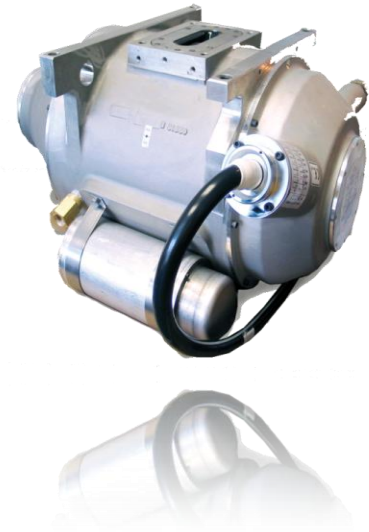




Dunlee introduces Simplicity OEM tubes for advanced CT applications

Aurora, Illinois, December 5, 2011, RSNA Booth #4003 – Dunlee, a leading OEM supplier of tubes for CT and general X-ray applications, will unveil a new line of tubes for advanced CT applications at RSNA 2011. Dunlee booth visitors can view the new Simplicity tube featuring superior thermal capabilities and outstanding image quality while minimizing artifacts. Simplicity tubes have scalable features that can be customized based on the OEM's specific needs. The housing assembly allows the OEM to design their CT system around one mechanical tube platform, while having the option to select from a variety of technical options. Simplicity tubes are compatible with 50-100kw applications and available from 4.0-8.0 MHU inserts. This innovative tube incorporates leading technology such as an added advantage of X and Z dynamic focal spot deflection capabilities, a Dunlee first and exclusive offering.



To learn more about Dunlee's OEM tube offerings, as well as the specific customer benefits of the Simplicity tube, visit booth #4003.

For further information, please contact:

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Dunlee is a division of Philips Healthcare. Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified health and well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity." Headquartered in the Netherlands, Philips employs over 120,000 employees with sales and services in more than 100 countries worldwide. With sales of EUR 22.3 billion in 2010, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.